

gottraining

Gt¹⁸

gottraining 

... is what occurs when neurobiologists, psychologists,
marketing experts and a professional clown work together.

Applied science

We take on the challenge of transforming the knowledge concerning psychology and neurobiology into concrete results.

Critical thinking

As scientists, we maintain the rigorousness and bibliographic referencing towards the knowledge we deal with.

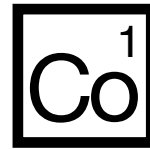
Participation

No one else is better familiarized with your organization than the people setting it up, that is why we cooperate with them to converge real resolutions.

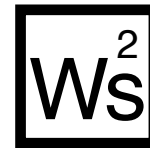


Founded on these basis, in gottraining we carry out three different operations:

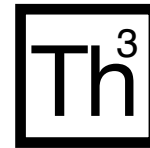
Consultancy...



Workshop...



Technological hybridization...





The main actions emerging from consultancy are focused on trying to **solve specific problems** concerning an organization, throughout the dosed research of solutions and the encouragement of possible engagement changes in the future.



Some of the various consultant sessions programs the company has accomplished:

- * Creative development applied to the members of a group with the purpose of conceiving and searching for solutions.
- * Clarification in labour/personal conflicts with employees and/or company managers.
- * Commercial innovation and product redefining.





We work to provide you with **applied knowledge**, designing specific workshops in which we combine:

- We operate on the **reality** of organization and we apply different consultancy tools to obtain the required information.
- Nobody knows a specific organization better than those who work on it, that is why we use **gamification** to assure their participation.
- Training methodology adapted to the professional background and adjusted to the real interests of both people and the organization.





Management and leadership

Arrangement of productive meetings

Management and motivation

Proper adaptation to changes

Handling groups under high levels of stress

Creation and development of prolific cultures

Collective intelligence vs. groupthink

Managing self-organization

Professional skills

Negotiation and solving conflicts

Efficient and strategic communication

Time management and personal effectiveness

Public speaking and/or efficient presentations

Storytelling and engagement

Promoting and handling personal changes

Team work



Marketing and sales

Business innovation

Crisis prevention and complaints

Business communication and speech elevator

Networking and relational marketing

Special attention towards the connected client

User experience design

Solutions research

Creativity adapted to the company

Analysis of information and decision making

Innovation oriented to products and/or processes

Managing and developing creative groups

Gamification for the improvement of processes

Studies on learning analysis



Technology just gains meaning when we are aware of what we can do with it, how helpful it can be and how inspiring it becomes for us.





Some of our technological hibridization are:

- * Squeezing iPhone for managers
- * Mac as a powerful working tool
- * Creativity and flexible design using iPad
- * Time management, efficiency and task automation
- * Impressive presentations with Keynote or Prezi.

Some of the the wide range of clients who
choose gottraining:

IKEA[®]

grupo
BBVA

 **Apple**[®]

museo**PICASSO**

Telefónica

FUNDACIÓN

SCHOTT
solar

SBeA
Student Business Academy

Ingenia
Ingeniería e Integración Avanzadas

gottraining 

Information and suggestions:

info@gottraining.es

